

MULTIMEDIA ART & DESIGN

Digital design • fiber art • sculpture • storytelling • exhibition

MANY MATERIALS. ONE CREATIVE VOICE.



HOW AN IDEA BECOMES ART



WATCH THE JOURNEY

VIDEO 1

MATERIALS + IDEAS

CLICK THIS CARD TO PLAY

VIDEO 2

PROJECTS + PRESENTATION

CLICK THIS CARD TO PLAY

THE 35-MINUTE STUDIO RHYTHM

Learn one skill • test an idea • make progress • photograph your work • clean up • reflect

Bring a charged Chromebook and your binder every day.

UNITS 1-5: BUILD SKILLS

Digital identity, textiles, cultural design, and sculpture

01

SEPTEMBER

DIGITAL + HANDMAD

MULTIMEDIA FOUNDATIONS + IDENTITY

Mix handmade and digital art. Use symbols, color, type, and pattern to show who you are.

PROJECTS

mood board • identity icon • poster • digital quilt • portfolio

02

OCTOBER

DIGITAL DESIGN

PERSONAL IDENTITY & VISUAL DESIGN

Turn personal symbols and words into a clear visual identity. Practice layout, typography, pattern, and digital workflow.

PROJECTS

identity map • motivational poster • digital quilt panel • identity portfolio

03

NOVEMBER

FIBER ART

HAND SEWING & TEXTILE APPLIQUÉ

Learn sewing safety and four basic stitches. Layer felt shapes to create designs with strong color, symmetry, and craftsmanship.

PROJECTS

stitch sampler • sugar skull felt patch • Pop Art appliqué • textile portfolio

04

DECEMBER

FIBER + CULTURE

SUGAR SKULLS & POP ART TEXTILES

Research cultural imagery, plan symmetrical designs, and turn bold Pop Art subjects into carefully stitched felt artwork.

PROJECTS

design study • finished sugar skull • food appliqué • December portfolio

05

JANUARY

SCULPTURE

POLYMER CLAY: 3D DESIGN

Condition, blend, shape, and pattern polymer clay. Build small sculptures that look strong from every side.

PROJECTS

cane samples • 3 skull studies • flowers • alebrije sculpture • 3D portfolio

UNITS 6-10: BUILD YOUR VOICE

3D storytelling, branding, surface design, weaving, and exhibition

06

FEBRUARY

3D DESIGN

STANDING STORY STRUCTURE

Plan and build a freestanding sculpture that communicates a story through shape, structure, layers, color, and surface.

PROJECTS

scaled plan • 3D letter art • standing sculpture • midterm review

07

MARCH

GRAPHIC DESIGN

BRANDING: FROM LOGO TO PRODUCT

Create a brand personality, then apply it to characters, typography, print pieces, motion, and product mock-ups.

PROJECTS

logo system • mascots • type art • flyer • GIF • product mock-ups • pitch

08

APRIL

TEXTILE DESIGN

ECO-TEXTILES + FABRIC PAINTING

Combine radial design, sustainability, fabric painting, and functional textiles. Test techniques before creating finished work.

PROJECTS

digital dreamcatcher • eco mood board • swatches • painted landscape • dreamcatcher • pillow front

09

MAY

PRESENTATION

PORTFOLIO + ART SHOW

Choose your strongest work, write about it clearly, build a digital portfolio, and prepare artwork for exhibition.

PROJECTS

curated selections • artist statements • digital portfolio • exhibition package • final reflection

10

JUNE

CAPSTONE

INDEPENDENT PROJECT + SHOWCASE

Design and complete an original project using the media and skills that best fit your idea. Document the process and present the result.

PROJECTS

proposal • midpoint benchmark • completed project • artist statement • June showcase

BE READY TO CREATE

MATERIALS + PROJECT SUCCESS

Bring the essentials. Use shared tools safely. Keep your work organized from idea to exhibition.

BRING EACH DAY

CHARGED CHROMEBOOK



For digital design, research, documentation, and reflections.

BINDER



For worksheets, sketches, project plans, notes, and finished work.

SHARED STUDIO MATERIALS

Drawing and cutting tools • paper and board • felt, fabric, needles, and thread • polymer clay tools • paint and brushes • weaving supplies • adhesives • rulers • digital design software • display materials

EVERY PROJECT INCLUDES

IDEA + PLAN

brainstorm, research, sketches

SKILL PRACTICE

samples, tests, technique

FINAL ARTWORK

care, detail, craftsmanship

DOCUMENTATION

photos, notes, reflection

CRITIQUE

feedback and revision

PRESENTATION

portfolio or display

THE BEST WAY TO SUCCEED

Show up ready. Try the process. Keep your binder organized. Ask for help. Revise instead of giving up. Respect the tools, artwork, and people creating beside you.